

SEAFORD PUBLIC LIBRARY
Seaford, New York

MEETING OF THE BOARD OF LIBRARY TRUSTEES

March 8, 2010

Present: Peter J. Ruffner, President
Stephen J. Gaughran, Vice-President
John Rall, Financial Secretary
Patricia Coughlin, Asst. Financial Secretary
Marilyn Griffin, Director

Absent: Eileen Montalbano, Secretary

Guest: Lauren Floy, Keith Schroder, Linda Schroder

CALL TO ORDER

Peter J. Ruffner, President, called the meeting of the Board of Library Trustees to order at 7:04p.m.

APPROVAL OF MINUTES

The minutes of the meeting of February 8, 2010 were approved on the motion made by Mr. Gaughran, seconded by Mrs. Coughlin and unanimously passed.

APPROVAL OF THE WARRANTS

The following warrants were approved on the motion made by Mr. Rall, seconded by Mrs. Coughlin, which unanimously passed:

# 47 - February 18, 2010	- 57,557.88
# 48 - March 4, 2010	- 35,669.03
# 49 - March 8, 2010	- 6,938.66
# 50 - March 8, 2010	- 11,790.39
# 51 - March 8, 2010	- 9,226.77

MONTHLY OPERATING SCHEDULE AND INCOME SCHEDULES

The Monthly Operating Schedule was reviewed by the Board. Mr. Gaughran discussed the graphs he distributed prior to the meeting.

TREASURER'S REPORT

The Treasurer's Report for the month of February 2010 was approved on the motion by Mrs. Coughlin, seconded by Mr. Rall, which unanimously passed.

Amy Law reported that a call has been made to TD Bank regarding the \$10 Wire Transfer Fee that was charged on our New General Fund account. TD Bank promised that they will reverse this charge for us and that we will not be charged in the future.

Amy Law also informed the Board of Trustees that the ACH Debit Authorization form has been submitted to the NYS Department of Taxation and Finance, and we are waiting for the approval from NYS.

DIRECTOR'S REPORT

Mrs. Griffin reported that:

RENTAL VS RETAIL DVDs – A recent development in the DVD industry has begun to affect the member libraries and their purchase decisions. The industry is releasing two versions of DVDs – rental and retail. “Rental” copies will be available on or about the advertised “street date” with no bonus features but will be priced higher than the “retail edition.” The “retail” version will be available up to 8 weeks later at a lower price and complete with bonus materials. Fox, Paramount and Warner are offering both versions, but differ in time frame between releases, the pricing and the content. As for our library, at this time our intent is to pay the higher price for the timely release especially in the case of the most popular films. Conversely, a judgment call may be to wait for the later version for the less popular items that we may want in the collection but which may not be as time sensitive. As for further developments on this issue we will keep the Board of Trustees informed.

UPDATES ON RADIO FREQUENCY IDENTIFICATION (RFID) – The Automated Library Information System (ALIS) inaugurated a project to acquire Radio Frequency Identification (RFID) products and services on behalf of the ALIS member libraries. Four ALIS libraries (Gold Coast, Hillside, Manhasset and Merrick) had previously and independently acquired RFID, although among them they are dealing with three different vendors. ALIS seeks to convert these existing RFID enabled members to implement uniform technology from one vendor. In addition to the existing RFID users in ALIS, the consortium sought the participation of six ALIS libraries that had not yet installed RFID. Those six pilot libraries are East Meadow, Farmingdale, Freeport, Peninsula, Plainview-Old Bethpage and the Bryant Library of Roslyn. The RFID project was awarded to Biblioteka as the lowest bidder.

LIBRARY LOBBY DAY – The annual trip to Albany on behalf of advocacy for libraries took place on Tuesday, March 2nd. The major budgetary priority was the restoration of 2008/2009 Library Aid cuts and the imposition of no additional cuts in 2010. Reduced aid to systems inevitably results in the costs of operation being passed on to the member libraries and to local library taxpayers, a result which we have already been experiencing in costs for interlibrary delivery service.

ANNUAL CHARGE FOR CREDIT CARD – The 2009 annual charge for the TD Bank credit card has been reversed and the library will not be billed in the future.

READ ALOUD/CAREER DAY – Mrs. Griffin reminded the Board of Trustees about the annual Read Aloud/Career Day which will be held at the Seaford Harbor Elementary School on Thursday, April 8, 2010.

CORRESPONDENCE

Letter to Hempstead Town Supervisor Kathleen Murray

Re: A recent failure to plow the snow in Town Parking Lot S-1

Letter from and Thank you letter to NYS Senator Charles J. Fuschillo, Jr.

Re: Approval of \$3,000 in funding for the Library

Letters to Community Groups (Friends of the Seaford Public Library, Lions Club of Seaford, Seaford Chamber of Commerce and Seaford Wellness Council)

Re: Inviting for co-sponsorship for the 2010 Summer Outdoor Concerts

PERSONNEL - None

OLD BUSINESS

NAMED AWARD FOR PUBLIC RECOGNITION – After discussion, the Board of Trustees unanimously agreed that the award will be named the “Frank J. Hoschek Memorial Service Award.” The first award will be presented to the past president of the Friends of the Library, Grace Pommersheim. Mr. Ruffner asked Mrs. Griffin to draft a letter to Grace Pommersheim and inform her that she will be the first recipient of this award. A plaque which would accommodate additional names in the future should be ordered and put up permanently in the library. Mrs. Griffin will work on the wording for the plaque and the citation. More discussion on the wording will follow at the next Board of Trustees meeting.

INCREASING LIBRARY EFFECTIVENESS

Mr. Gaughran discussed the graphs he distributed prior to the meeting showing increases and decreases in the use of library material. Mr. Ruffner thanked Mr. Gaughran for the analysis.

NLS AND OTHER ORGANIZATIONS

DIRECT ACCESS 2010 – A discussion on the charts detailing the amounts due from and owed to member libraries. Based on the 2009 activity, Seaford will owe \$10.95 for the Direct Access 2010 and will be billed after July 1, 2010.

A discussion took place on the email that was sent out from the NYS Comptroller Thomas P. DiNapoli regarding the Pension Fund.

NEW BUSINESS – None

PUBLIC RELATIONS/MEDIA COVERAGE

A front page press release on the Wantagh Seaford Citizen was discussed. The subject was the 13th Annual Mad Hatter’s Tea Party which was sponsored by the Friends for the Library.

FUTURE PLANS/NEW TECHNOLOGIES - None

PUBLIC COMMENT - None

ADJOURNMENT

Via a motion made by Mrs. Coughlin and seconded by Mr. Rall, which unanimously passed, the meeting was adjourned at 8:12pm.

The next meeting of the Board of Library Trustees was scheduled for Monday, April 12, 2010 at 7:00 p.m.

Respectfully submitted by
Amy Law